

**MTA** Mediterranean  
**taste awards**



# **Mediterranean Taste** **Awards 2024**

**by Excellent Taste Food**

# Our Story

A team of driven entrepreneurs and food scientists decided to establish a world-class food and beverage award organization, with the goal of discovering and awarding the most excellent in taste brands, through a blind sensory evaluation that ensures the integrity and trust of the assessment process and awarded results.

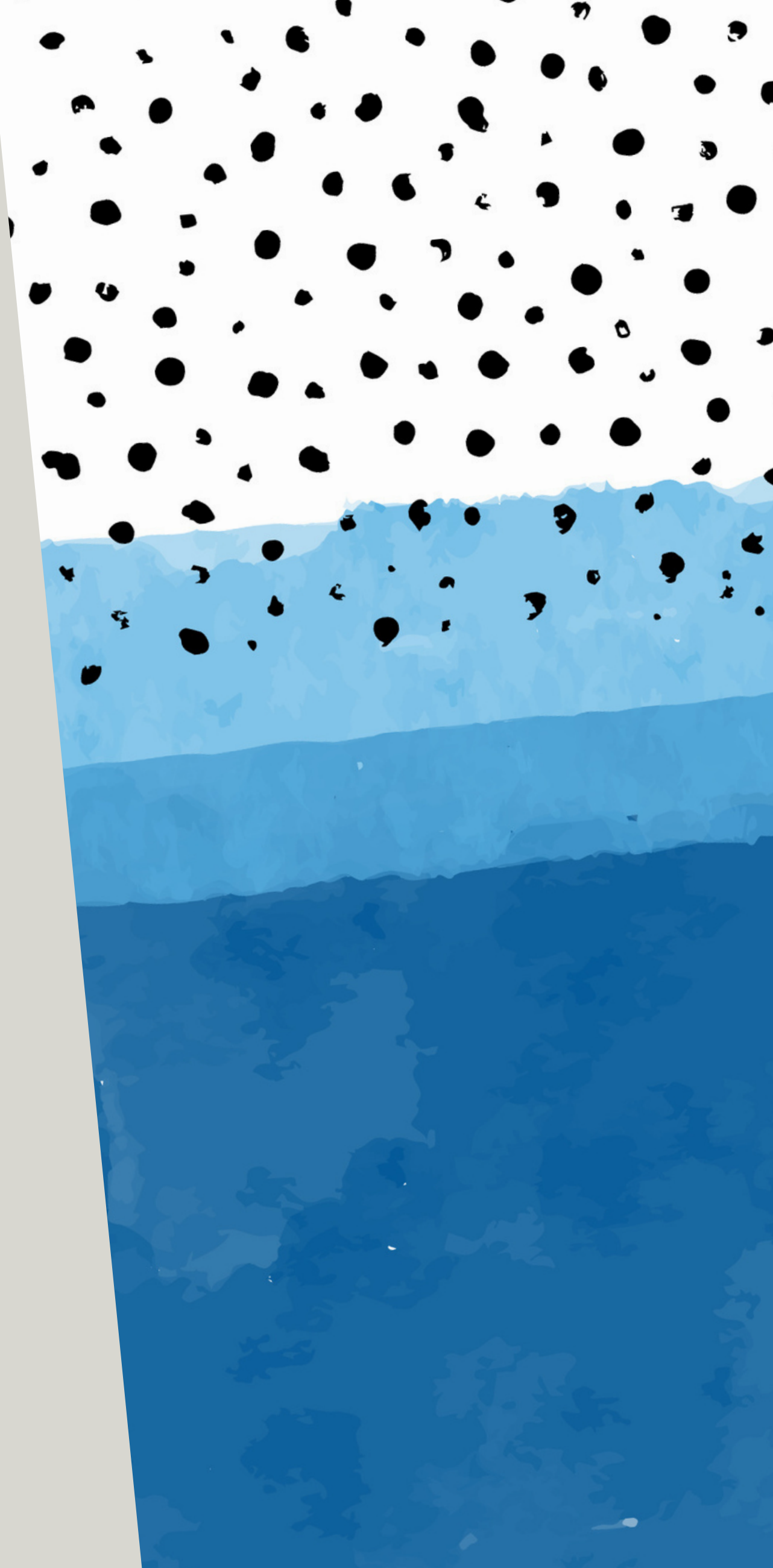
## Why Mediterranean Taste Awards®

- We are a well-established award organisation trusted by food and beverage producers from over 25 countries.
- Our tasting team is made up by top-tier food and beverage industry specialists that uphold the highest ethical and professional standards.
- We offer dynamic marketing solution packages to producers who want to increase their communication exposure.

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## The concept Mediterranean Taste Awards®

A team of driven entrepreneurs and food scientists decided to establish a world-class food and beverage award organization, with the goal of discovering and awarding the most excellent in taste brands, through a blind sensory evaluation that ensures the integrity and trust of the assessment process and awarded results.





# Mediterranean Taste Awards® in Numbers

Companies turnover less than €1m : 47%  
Companies turnover €1m - €5m : 31%  
Companies more than €5m : 22%

# Our Global Footprint

We have accepted and evaluated food and beverage brands from 45 countries.

4538+ Evaluated Products      47+ Countries

- 22 The third Mediterranean Taste Awards season was completed with great success. Over 250 food & beverage businesses from over 22 countries participated on the event.
- 21 2nd & 3rd Edition of MTA  
The second Mediterranean Taste Awards season was hosted in London and Berlin and was a huge success, with over 150 food and beverage companies taking part.
- 20 1st Edition of MTA In London  
The first Mediterranean Taste Awards season took place in London, with the participation of over 100 food and beverage businesses.
- 20 Mediterranean Taste Awards founded in London, UK by a team of aspiring and successful entrepreneurs and food scientists.

- 23 7th Edition of MTA  
The registration for the 7th Edition of Mediterranean Taste Awards is Open
- 23 Partnership  
A strategic agreement was reached with the Berlin GOOA | Berlin Global Olive Oil Awards for cross-sharing knowledge and business practices.
- 23 6th Edition of MTA  
The fourth Mediterranean Taste Awards season was successfully completed. Over 250 food & beverage businesses from over 25 countries registered on the event.
- 22 Best Honey List 2022  
The Best Honey List 2022, an e-guide issued for the awarded honey products

# Mediterranean Taste Awards®

## The Awards

- **Excellent Taste Awards**
- **Excellent Taste Organic Awards**
- **Innovation Awards**
- **Packaging & Design Awards**

## Special Categories Awards

**Best Honey List, by Mediterranean Taste Awards**

**Best Cheese List, by Mediterranean Taste Awards**

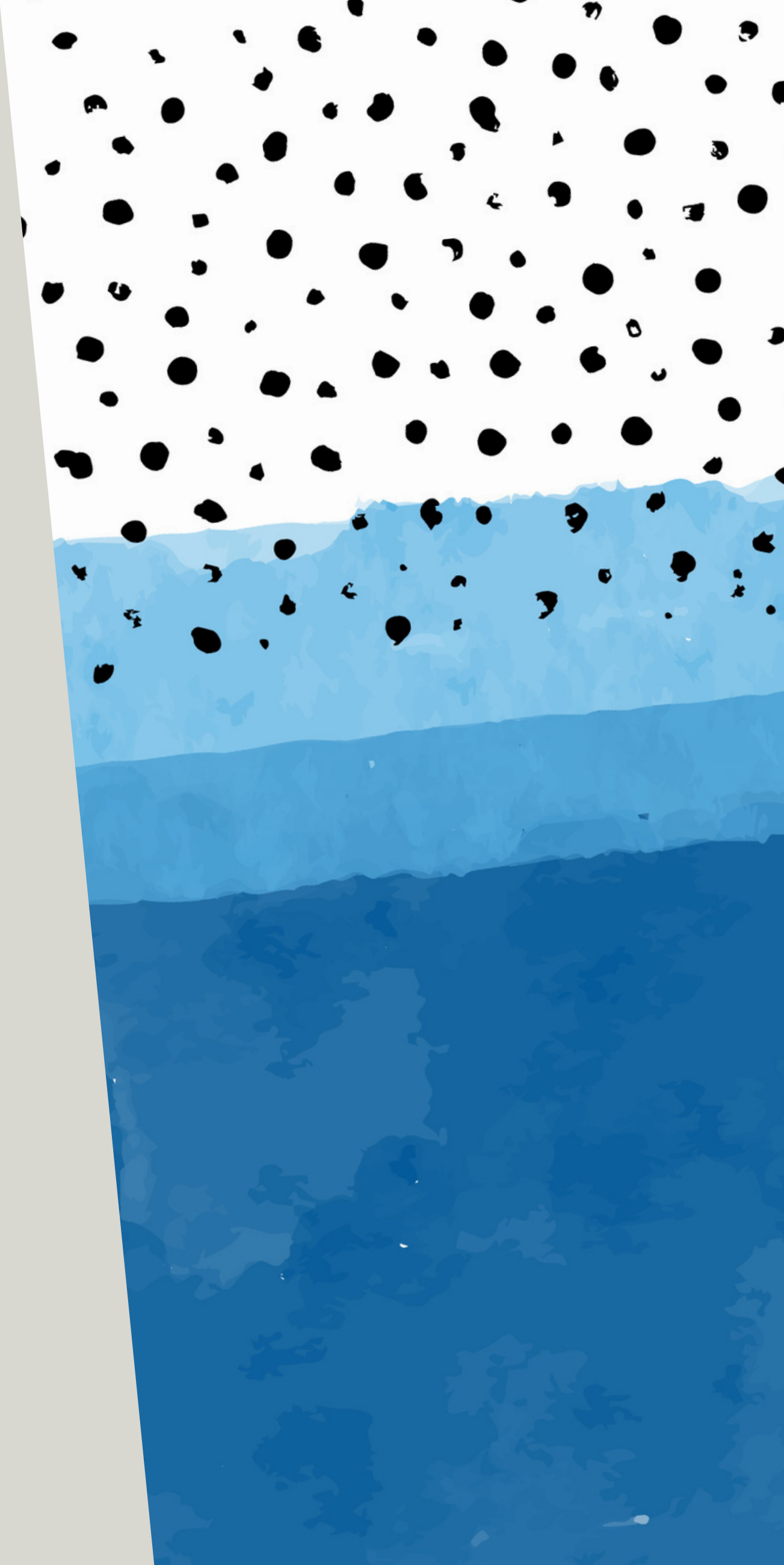


To honour this unique food product, in the Mediterranean Taste Awards we have introduced the **Honey Award Category**, with the aim to discover and award the most Excellent in Taste honey from all over the world.



Delighted to share that the exquisite world of **cheese** is one of the award categories at the **Mediterranean Taste Awards!** Cheese not only graces our tables with a myriad of flavors and textures, but it also embodies the rich **culinary traditions** of the Mediterranean region.

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# Mediterranean Taste Awards®

## Indicative Professionals on the Judging Panel 2024



**Manolis Salivaras**  
Multichrom Lab



**Valentino Rossi**  
GORDON RAMSAY  
RESTAURANTS



**Chris Taylor**  
EXEC CHEF AT IMPACT FOOD  
GROUP



**Alberto Sidoti**  
CHEF AT MANDARIN ORIENTAL  
HOTEL GROUP



**Stuart Conibear**  
DIRECTOR OF FOOD AND  
BEVERAGE



**Alex Dos Santos**  
HEAD CHEF



**Xavier Castella**  
PRIVATE CHEF FOR UHNW  
FAMILY IN LONDON



**Marco Sanna**  
HEAD CHEF AT MARGOT  
RESTAURANT COVENT  
GARDEN

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# Similar Brands e-guide

# Best **Honey** List 2022

## Overview

 [Flick Through](#) [Best Honey List 2022](#)

## Reader Profile

Readers : 40K Unique Readers

Total unique page views : 210K views\*

Age : 25 - 60

Gender : 42%M - 58%F

## Social

Facebook : 12K Followers

Instagram : 2.8K Followers

\*Metrics based period : January 2, - August 31, 2023

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# Mediterranean Taste Awards®

## Indicative Awarded Companies



by Excellent Taste Food

# Mediterranean Taste Awards®



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HQ, Mediterranean Taste Awards  
Registrations & Media  
John Eccles House  
Robert Robinson Avenue  
Oxford Science Park  
Oxford  
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